

Progesterone Messaging Toolkit



Want to talk with your client about Progesterone?

Here are some helpful tools.

Ohio's infant mortality rate is among the worst in the nation. African American babies are more than twice as likely to die before their first birthday than white babies. Preterm birth is the leading cause of serious health problems and death for newborn babies in Ohio.

Your voice can make a difference in preventing babies from being born too soon.

You have a unique role in encouraging your client to seek prenatal care as soon as she knows she is pregnant. The Toolkit can help prepare you to talk with your clients about progesterone.

Tools in the Toolkit include:

- Videos
- Flyers
- Social media posts
- Additional resources

The Toolkit uses the slogan **Go When You Know** to reinforce the message of going early for prenatal care and asking about progesterone.



Find the toolkit at:

gowhenyouknow.org