

Priority Topic: Maternal and Infant Health

- Decrease the rate of infant deaths (ID)
- Decrease preterm births (<37 weeks and <32 weeks) (PTB)
- Decrease low birth weight (<2500 grams) (LBW)

Cross-Cutting Factor	Strategy	Outcome (Strategy Outcome and Health Outcome)	Baseline	2019 Target	Responsible Partner(s)	
Social Determinants of Health	Early Childhood supports: Home Visiting (ID, PTB, LBW)					
	MIH1	MIH1. Provide home visiting services in 88 counties and expansion to higher risk communities (as funding is available).	MIH1a: # of mothers receiving Home Visiting Services	10586 (SFY16)	15000 (SFY20)	ODH, ODJFS, OCTF
			MIH1b: # of counties served	80	88	ODH, ODJFS, ODM, OCTF
			MIH1HO(25): Percent of mothers who received a home visit to help them learn for their new baby or themselves			
	Smoke-free Policies (ID, PTB, LBW)					
MIH2	MIH2. Smoke-free policies for cessation and family health: including full smoking bans in work sites, mass reach media campaigns, expanded Medicaid tobacco-cessation coverage, tobacco taxes. Also includes counseling by healthcare providers, quitlines, and nicotine replacement therapy.	MIH2: Reduced exposure to secondhand smoke	32.7 (2012), 30.5 (2016 estimate)	28.7	ODH, OCPIM, TFOA, OPSFF, LHDs, WIC	
		CD3HO(44.): Percent of youth that report exposure to secondhand smoke within the past 7 days	25.1% (2015)	23.80%		

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Public Health, Prevention and Health Behaviors	Breastfeeding promotion programs (ID)					
	MIH3.	MIH3. Continue to support "First Steps for Healthy Babies"	MIH3a: % of birthing hospitals receiving recognition from Ohio First Steps for Healthy Babies (First Steps data)	59	67	ODH, OHA
			MIH3HO(82): Percent of infants who are ever breastfed (VS)	77.7 (2013)	85	
			MIH3HO(83): Percent of infants breastfed exclusively through 6 months (NIS)	22.3 (2012)	24.9	
	Support health birth spacing (ID, PTB, LBW)					
	MIH4.	MIH4. Providing family planning curriculum across providers in targeted zip codes	MIH4a: # of providers trained	4	20	ODH, OACHC
			MIH4b: The percentage of women aged 15-44 years at risk of unintended pregnancy receiving services at RHWP clinic sites who are provided a long-acting reversible contraceptive (LARC) method (implants or IUD/IUS)	11.4% (last qtr 2016)	12% (5% increase)	ODH, LHD
			MIH4HO(74): Percent of births to women who did not want to become pregnant (just before becoming pregnant)	TBD (Sept 2017)		
	Reduce Perinatal Smoking (ID, PTB, LBW)					
	MIH5.	MIH5. Maternal and child health programs trained in providing 5A's (Ask, Advise, Assess, Assist and Arrange) brief counseling intervention for smoking cessation, Baby & Me Tobacco Free Program, or Moms Quit for Two.	MIH5: # of Providers trained	140	300	ODH
			MIH5HO(70): Percent of women who smoke during pregnancy (VS)	16.3 (2014)	13.9	
			MIH5HO(43): Percent of children who live in a home where someone uses tobacco or smokes inside the home	32.7 (2012)	28.7	
	Safe Sleep					
	MIH6.	MIH6. Cribs for kids, awareness and toolkits to address safe sleep habits for parents and babies.	MIH6a: # of infants screenscreened by hospitals that need a crib (IPHIS)	2016 BL	TBD	ODH
			MIH6b: Number of Cribs for Kids survival kits distributed (Cribs for Kids)	7003 (2014-15)	TBD (based on MIH6a data)	
MIH6HO: Percent of infants placed to sleep on their backs (OPAS)			79.3 (2012)	84.1		

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Healthcare System and Access	Health Insurance enrollment and outreach					
	MIH7.	Home Visiting connect mothers and families to coverage	MIH7a: % of families who maintain coverage	TBD by 10/17	100%	ODH
			MIH7HO(133): Uninsured adults			
			MIH7HO(134): Uninsured children			
			MIH7HO(157): Uninsured pregnant women			
	Greater Utilizations of Community Health Workers					
	MIH8.	MIH8. Facilitated in 14 communities with highest African American infant mortality rate. Will continue to use CHW model to address birth disparities in the African American Community.	MIH8: # of women served	TBD (Oct 2017)	TBD (Oct 2017)	
			MIH8HO(158): Prenatal Care: Percent of women who completed a pregnancy in the last 12 months who received prenatal care in the first trimester			
	Pathways Community HUB Model					
	MIH9.	MIH9. Communities maintain certified Pathways Community HUB model	MIH9: # of Community HUB Models implemented	6	6	
	Increase access to standardized screening and evidence-based treatment services					
	MIH10.	MIH10. Progesterone Treatment - Referral and supportive services facilitated by home visiting program.	MIH10: # of women currently in HMV who previously had PTB who are referred for progesterone support services.	TBD (Oct 2017)	TBD (Oct 2017)	ODH, ODM
			MIH10HO(14): Preterm birth			
	MIH 11.	MIH 11. Provider counseling with patients about preconception health and reproductive life plans	MIH11: # of women who receive counseling in reproductive life planning	0	100%	ODH, ODM
MIH11HO(74): Percent of births to women who did not want to become pregnant (just before becoming pregnant)						
MIH 12.	MIH 12. Comprehensive contraceptive options	MIH12HO(75): Inter-pregnancy intervals	TBD			
		MIH12HO(76):Unintended pregnancy	TBD			
MIH13.	MIH13. Home visiting program that begins prenatally (HV)	MIH13: # enrolled in home visiting services prenatally	42% (SFY16)	75%		
		MIH13HO(169): Home visiting during pregnancy	TBD	TBD		
MIH14.	MIH14. Expand Centering Programs	MIH14. Increase the number of centering programs	27 Pregnancy; 8 Parenting	31 Pregnancy; 12 Parenting	ODH, ODM	

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	Access to and use of tobacco cessation services				
MIH 15:	MIH15: Baby & Me Tobacco Free Program, Moms Quit for Two and Quit Line pregnancy protocol implementation.	MIH15a: # of programs implemented	35 Baby & Me/Moms Quit programs, with 800 participating	20% increase	
		MIH15b: # of women participating	364 pregnancy protocol	10% increase	
		MIH15HO(70): Percent of women who smoke during pregnancy (VS)	16.3 (2014)	13.9	
		MIH15HO(43):Percent of children who live in households where someone smokes (NSCH)	32.7 (2012)	28.7	