



# Tobacco Free Ohio Alliance

January 8, 2018

Meeting Minutes

**Attendees: (‡=call in attendee)**

The Academy of Medicine of Cleveland & Northern Ohio (AMCNO)	Elayne Biddlestone
American Cancer Society	Jeff Stephens
American Heart Association	Lory Sheeran Winland
Carroll CHD	‡Caitlin Matthews
Cincinnati HD	Tonia Smith
Clark Co PH	Elle Evans Peterson
Clark CCHD	Tina Caporaso
Columbus Public Health	Kelly Hill, Dana White, Barb Seckler & Amber Jones
CompDrug/Y2Y	Nate Biggs
Delaware Gen. Health Dist.	Abbey Trimble
Franklin County Public Health	Lindsey Rodenhauser, Robert Jennings & Michelle Krelko
Lucas County Health Dept.	Silvia Eofrich
Greene County Public Health	Shernaz Reporter
Hamilton County Public Health	Cristie Carlson & Dominique Walker
Hopewell Health Center	Martin Hammar
Lake County General Health Department	Cathy Hewitt
Licking CHD	Chris Saylor
Lucas Co	Safa Ibrahim
Ohio Dept. of Mental Health and Addiction Svcs.	Karen Kimbrough
ODH Disability and Health Program	David Ellsworth
ODH Tobacco Program	Amy Gorenflo, Greg Stein, Linda Jones, Tamika Johnson, Taylor Kachmarik, Lindsay McGovern, Mandy Burkett, Sandra Christian, Jeff Jessberger, Morgan Hammonds
ODH	Bridgette McCullough
ODH	Jill Price
ODH – Cancer Program	Linda Scovern
Ohio Department of Mental Health & Addiction Services	Surendra Adhikari
Pfizer	Zachary Obert
Public Health of Dayton/Montgomery	Bruce Barcelo
Strategic Research Group	Kathleen Carr
Summit CPH	Jessie Wingert & Brianna Parker
Toledo-Lucas Co. HD	Safa Ibrahim, Shannon Lands

Union CHD	Doug Matthews
Zanesville-Muskingum CHD	Jessica Emerick

## Welcome & TFOA Business

### Cathy Hewitt, Chair

- October 10, 2017 quarterly meeting minutes were approved.
- New Steering Committee Members were introduced:  
Chair: Cathy Hewitt, Lake CGHD, Chair (next year): Lindsey Rodenhauer, Toledo-Lucas  
Education Chair: Wendy Hyde  
ODH Representative: Mandy Burkett  
Member-at-Large: Doug Matthews, Union CHD

## New Business:

- New members were voted in:  
**Defiance County General Health District – Katie Marbaugh**  
Defiance County General Health District (DCGHD) is a nonprofit agency located in northwest Ohio, bordering the state of Indiana. The mission statement of DCGHD is: to protect health, prevent disease and injury, and promote health and well-being for everyone in Defiance County. Through the Maternal and Child Health Program Grant, DCGHD has offered the Baby and Me Tobacco Free (BMTF) program for several years. DCGHD continues to deliver the BMTF Program funded by the Moms Quit for Two Grant. Defiance County General Health District looks forward to partnering with the Tobacco Free Ohio Alliance.

## Presentation – Tobacco in the LGBTQ Community

### Kelly Hill & Dana White



LGBTQ TFOA January  
18.pptx

Additionally, TFOA members are invited to the next LGBTQ health coalition meeting on March 12<sup>th</sup> 1:30 – 3:30pm at Columbus Public Health (240 Parsons Ave.) Room 119C. Dana and Kelly will be presenting a presentation covering LGBTQ tobacco target marketing and go further in depth/discussion regarding best practices for LGBTQ tobacco prevention and cessation.

## Agency Updates

Round-Robin introduction from each of the attendees.

## Surveillance and Evaluation

### Tamika Johnson

- Provided an overview of the Ohio Tobacco Program Data Brief focusing on adult tobacco use disparities in Ohio
- Disparities are prevalent by:

- Socioeconomic status
- Region
- Sexual orientation
- Disability status
- Mental health status
- Race and ethnicity
- Age

#### **Kathleen Carr**

- Distributed and went over the importance of completing the meeting survey.
- Discussed aspects of the Living Independent from Tobacco (LIFT) Presentation given during the October 2017 meeting, which was given by David Ellsworth.
- Discussed what is an evidence based program.

#### **ODH Update**

##### **Mandy Burkett**

- Community Cessation Initiative is getting underway. Awards should be coming soon.
- Esther Benatar will be leaving the Tobacco Program and Linda Jones will be working in the administrative pool in ODH.
- Preventing the Next Generation of Replacement Smokers

A youth-focused webinar that will discuss the following:

- A. **Types of tobacco products**, with a focus on electronic cigarettes.
- B. **Tobacco company strategies** aimed at youth.
- C. **Other trends** in youth-related tobacco use.

The webinar is scheduled to air live on Wednesday, January 31, 2018, from 2-3pm and will be recorded on archived on the ODH Tobacco Program website.

Registration: <https://www.surveymonkey.com/r/ODHwebinar>

#### **Legislative Updates**

Jeff Stephens

- In 2018 will be focusing on an educational campaign around other tobacco products (OTP) parity with the intention to set sites 2019 legislative introductions.
- Discussed the Big Tobacco lawsuit which took 11 years to litigate. Big Tobacco will now be required to run TV ads during prime time. T21 laws introduced in both chambers at the federal level.

#### **Strategic Plan Interactive Activity**

##### **Mandy Burkett**

- Common objective for strategic Plan survey discussion. Results will be emailed.

**Adjournment – Next meeting on April 10, 2018**