

# Asthma Minority Outreach Project

Ashtabula, Cuyahoga, Erie, Lorain and Mahoning Counties

## **Asthma Awareness Luncheon and Listening Sessions Annual Report**

Please note: The views and opinions expressed in this presentation are those of the author(s) and do not necessarily represent official policy or position of the Ohio Department of Health.

# Annual Report

## Goal

Educate faith, community leaders, youth and members of communities of concern on air quality issues and raise awareness about asthma

## Objectives

Provide resources and strategies to priority areas that are disproportionately burdened by high incidence of asthma

- Explain the EXHALE strategies
- Provide communities with local the impact of asthma on their community
- Introduce community to marketing materials focused on asthma
- Hear back from impacted communities via listening sessions



# Asthma Awareness

## How do you measure success?

- **Partnerships #1**

- US EPA, Northeast Ohio Areawide Coordinating Agency, Ohio Department of Health Asthma Division, National Council of Negro Coalition, United Pastors in Mission, City of Cleveland Division of Air Quality, All Phase Foundation, United Church Residences, Cleveland State University, Bethany Baptist Church, National Congress of Black Women, Center for Community Solutions, Black Nurses Society, Cleveland Council of Black Nurses, Lorain County Section National Council of Negro Women, Elyria YWCA, WNZN Power 89.1 Lorain County, Lorain County Department of Public Health, Trumbull County NAACP, Youngstown City Health District, Youngstown Health Department, Fifth Christian Disciples of Christ, Lorain County Community College Learning Center, New Bethel Baptist Church, Lorain County Urban League, Erie County Minority TaskForce, Ashtabula County NAACP, United Healthcare and Youngstown City Council members

# Asthma Awareness

How do you measure success?

- **Collaboration**

- Northeast Ohio Black Health Coalition
- US EPA
- City of Cleveland Division of Air Quality
- Ohio Department of Health Asthma Program
- All Phase Foundation - Carbon
- United Pastors in Mission
- Lorain County Section National Council of Negro Women
- Lorain County Health Department
- Northeast Ohio Areawide Coordinating Agency
- Youngstown City Health District
- Trumbull County Health Department
- Erie County Minority Task Force
- National Asthma and Allergy Foundation

# Asthma Awareness

- **Funding Support**

- Attend Kick off Meeting
- Create Comprehensive Work Plan
- Attend Monthly ODH Technical Assistance
- Plan and Execute Local Listening Session (Virtual or In Person)
- Compile Virtual and In Person Meetings into a Asthma Minority County Support Final Report

The funding was used to support the efforts of the Northeast Ohio Black Health Coalition to conduct a comprehensive strategy to address the unique needs facing communities of concern regarding the alarming impact of asthma related hospitalizations and deaths. As a direct result of our funding we were able to reach 461 individuals in five Northeast Ohio counties. Thousands of lives were reached with our outreach efforts in collaboration with local partners.

# Agency Action to Support Event

- **Approach-How will you do it?**

- Utilized our community partners to educate and empower others. We highlighted the work our community leaders are currently doing

- **Evaluation-What results do you expect?**

- We empowered community members to become advocates for improved air quality by educating them on their current contributions and encouraging them to inform the community about their efforts.

- **Responsibilities-Who will be responsible?**

- Northeast Ohio Black Health Coalition, Ohio Department of Health Asthma Program



# Faith and Leaders & Youth Asthma Awareness



# Faith and Leaders Asthma Awareness Luncheons

## Lorain County

- 35 participants

## Cuyahoga County

- 62 participants

## Mahoning County

- 51 participants

Facilitator Yvonka M. Hall MPA, Northeast Ohio Black Health Coalition

Ohio Department of Health Education Videos

Presenters Ohio Department of Health Asthma Program, US EPA, Cleveland Department of Health Air Quality Division, Lorain County Health Department, Northeast Ohio Areawide Coordinating Agency, All Phase Foundation, Lorain County Section National Council of Negro Women, Trumbull County Health District, Youngstown Department of Public Health, United Pastors in Mission



# Asthma Awareness Listening Sessions - In Person

Lorain County

- 10 participants

Cuyahoga County

- 10 participants

Mahoning County

- 10 participants

Facilitator Lashale Pugh, PhD, Northeast Ohio Black Health Coalition

Recording Groundworks

Observers Kira Bryant, Ohio Department of Health Asthma Program  
Yvonka M. Hall MPA, Northeast Ohio Black Health Coalition

# Educational Materials Folder

- Sensible Steps to Healthier School Environments
- The A Guide to Indoor Air Quality
- Clearing the Air of Asthma The Indoor Air Quality Tools for Schools Approach: Providing a framework for success.
- US Environmental Protection Agency-Region 5 Air Sensor Loan Program
- Tips of Talking with your Healthcare Provider
- Care for Your Air: A Guide to Indoor Air Quality
- Clearing the Air of Asthma Triggers 10 Steps to Making Your Home Asthma-Friendly
- Indoor Air Quality Backgrounder: The Basic.
- General Facts on Asthma Awareness
- My Asthma wallet card
- So you have Asthma: A Guide for Patients and Their Families
- Protect your Children Where they Live
- You Can Control Your Asthma: A Guide to Understanding Asthma and its Triggers
- What You Need to Know About COPD, Asthma and Adult Vaccines
- Exhale: Guide for People with Asthma, their families and their Caregivers
- Asthma Inhalers
- How to Correctly Use Your Asthma Devices
- Asthma Action Plan
- Asthma Friendly Home Checklist
- Child and Teen Vaccine-Preventable Diseases
- How to Make Your House A Healthy Home
- How to Get Rid of Roaches

# Youth Asthma Awareness Sessions - In person

Lorain County - Lorain County Community College Learning Center

- 30 participants

Cuyahoga County - Fifth Christian Disciples of Christ Church

- 10 participants

Mahoning County- New Bethel Baptist Church

- 76 participants

Facilitator Yvonka Hall, Northeast Ohio Black Health Coalition

Ohio Department of Health Asthma Program Education Videos

Observers Sam, Ohio Department of Health Asthma Program

Lashale Pugh, PhD, Northeast Ohio Black Health Coalition

# Asthma Awareness Listening Session - Virtual, Daytime, Evening and Weekend

Lorain County - July 11, July 13, August 8, August 10

- 43 participants

Cuyahoga County - July 10, July 13, August 7, August 10

- 40 participants

Mahoning County - July 12, July 13, August 9, August 17

- 36 participants

Facilitator Lashale Pugh, PhD, Northeast Ohio Black Health Coalition  
Video National Asthma and Allergy Foundation

Recording Groundworks

Observers Ohio Department of Health Asthma Program  
Yvonka M. Hall MPA, Northeast Ohio Black Health Coalition

# Asthma Awareness Listening Sessions - Virtual

Erie County - August 13, August 16, August 17

- 23 participants

Ashtabula County - August 13, August 16, August 17

- 25 participants

Facilitator Lashale Pugh, PhD, Northeast Ohio Black Health Coalition  
Video National Asthma and Allergy Foundation

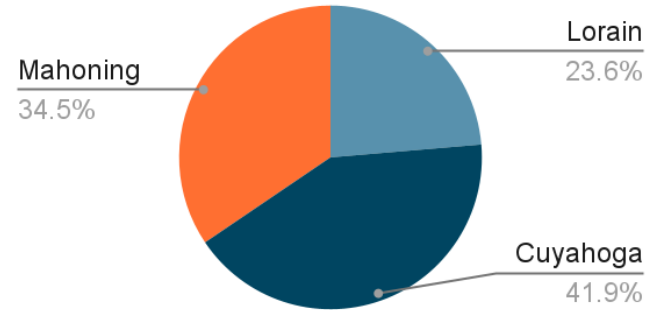
Recording Groundworks

Observers Ohio Department of Health Asthma Program  
Yvonka M. Hall MPA, Northeast Ohio Black Health Coalition



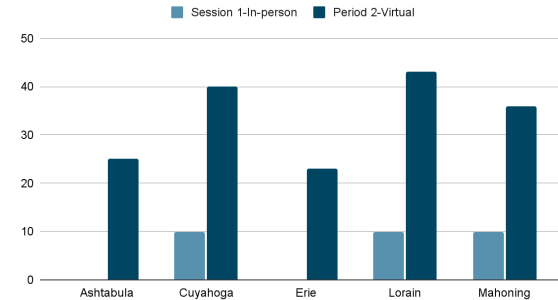
# Asthma Awareness Session Outcomes

## Faith and Leaders Luncheon



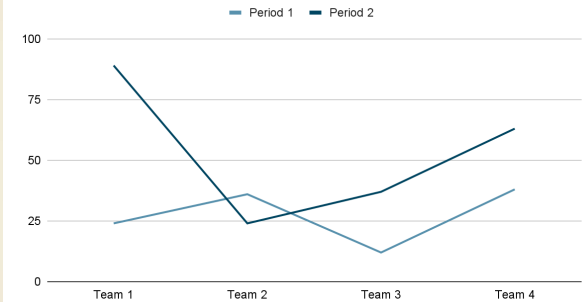
Faith and Leaders Luncheon  
148 Attendees

## In-person Listening Sessions



In-person & Virtual  
Listening Sessions  
197 Attendees

## Points scored



Youth Sessions.  
116 Attendees

# Next Steps



- First of Many
  - Additional educational sessions to follow.
  - NEOBHC continuing the work of educating, advocating for and empowering the community.

# QUESTIONS?

[info@neobhc.org](mailto:info@neobhc.org)

# Northeast Ohio Black Health Coalition



Northeast Ohio Black Health Coalition  
(216) 295-0283  
[neobhc@gmail.com](mailto:neobhc@gmail.com)