

Medicaid Treatment and Billing for Tobacco Cessation Treatment in Oral Health Settings

In 2015, the Ohio Medicaid smoking rate was 40.1%ⁱ. This is nearly double the 2015 overall adult smoking rate in Ohio of 21.6%ⁱⁱ. As an oral health provider, you can make an impact on reducing tobacco use by asking your patients if they smoke and providing even brief counseling, pharmacotherapy and referral to cessation resources. Beginning January 1, 2018 Ohio Medicaid covers tobacco cessation treatment delivered by dental practitioners. Coverage is limited to patients with a history of tobacco use regardless of age. This service must be provided in conjunction with another dental service. Documentation of tobacco use, extent of counseling session, and provision of cessation assistance or referral must be maintained in the clinical record. This coverage is for patients enrolled in Medicaid fee-for-service and Medicaid Managed Care.

| | Medicaid Fee-for-Service | | Medicaid Managed Care Plan (MCP) (Providers are encouraged to check with each MCP with questions about billing instructions or coverage policies.) | | | | |
|--|--|---|---|---|--|---------------------|---|
| Service (code) | Modifier Required | Reimbursed Amount | Buckeye Community Health Plan | CareSource | Molina Healthcare of Ohio | Paramount Advantage | United Healthcare Community Plan |
| D1320-Tobacco counseling for the control or prevention of oral disease | NA | \$15.00 | Yes | Yes | Yes | Yes | Yes |
| D1320 Federally Qualified Health Centers (FQHC) | T1015 with a U2 modifier (FQHC dental services) | FQHCs may be paid their pre-established per visit payment amount for FQHC dental services | Yes | Yes | Yes | Yes | Yes |
| Medications | FDA Approved | | FDA Approved | | | | |
| Telephonic Cessation (Quit Line) Services | Unlimited access to Ohio Tobacco Quit Line by calling 1-800-Quit Now | | | | | | |
| Pharmacotherapy restrictions | No restrictions | | No restrictions | Chantix – prior authorization required after 6 months/year; Nicotrol is non-preferred - requires a 30 day trial of gum, lozenge or patches and a clinical reason for both oral inhaler and nasal inhaler; quantity limits for gum, lozenge, & patches | Step therapy required for Chantix, Prior Authorization required for Nicotrol inhaler and spray | No Restrictions | Chantix – limited to 6 months/year, Nicotrol requires prior authorization |
| Provider Services | 1-800-686-1516 | | 1-866-296-8731 | 1-800-488-0134 | 1-855-322-4079 | 1-800-891-2542 | 1-800-600-9007 |



General Medicaid Fee-for-Service Considerations

- All codes must be billed through a Medicaid provider.
- Coverage limited to two times per 365 day period.
- Dental services may be subject to \$3 dental copay per date of service for certain individuals.
- FQHC claims for smoking cessation services rendered by a dentist should be submitted as an FQHC dental visit.
- Please refer to the factsheet *Medicaid Billing for Tobacco Cessation Treatment-Medical Settings* for information pertaining to other practitioners.

Medicaid Managed Care Plans

All MCPs are required to cover tobacco cessation counseling and medications. Limits and prior authorization requirements may vary by health plan. Providers can contact the MCP's Provider Services Department.

FQHCs may submit a claim to ODM for a supplemental (wraparound) payment if the amount the MCP pays for tobacco cessation services is less than the FQHC's pre-established per visit payment amount for FQHC dental services.

Effective Screening for Tobacco Dependence

The "gold standard" approach to tobacco cessation treatment is known as The 5As Modelⁱⁱⁱ. The 5As can be incorporated into existing dental practice protocols in a number of ways, often depending on the size of the office and shared responsibilities in patient treatment.

- ASK the client about smoking status
- ADVISE to quit smoking with personalized messages
- ASSESS willingness to quit
- ASSIST with motivational interviewing, self-help materials, problem solving, skills training, and social support. This could also involve making referrals to other treatment providers
- ARRANGE to follow-up during subsequent visits

Medications

Ohio Medicaid covers all seven of the FDA approved medications for tobacco cessation – five forms of nicotine replacement therapy (patches, gum, lozenges, inhalers and sprays), antidepressants, and nicotinic receptor agonists. Prescriptions are required for all medications, including over-the-counter medications.^{iv} The cessation medication coverage does not have significant lifetime limits, annual limits, or limits of duration of treatment.

Ohio Tobacco Quit Line

The telephonic delivery of counseling services is an evidenced-based strategy for tobacco cessation. The Ohio Tobacco Quit Line, through the Ohio Department of Health, offers tobacco cessation counseling services for Ohioans. Those seeking assistance with quitting tobacco products can be referred to 1-800-QUIT-NOW. Participants enrolled in the program are offered a five-call proactive counseling series and access to nicotine replacement therapy, if eligible.

ⁱ Ohio Medicaid Assessment Survey, 2015, <http://grc.osu.edu/OMAS>

ⁱⁱ Behavioral Risk Factor Surveillance System, 2015, <https://www.cdc.gov/brfss/index.html>

ⁱⁱⁱ Five Major Steps to Intervention (The "5 A's"), <https://www.ahrq.gov/professionals/clinicians-providers/guidelines-recommendations/tobacco/5steps.html>

^{iv} Ohio Medicaid Pharmacy Program, <http://pharmacy.medicaid.ohio.gov/>

