

## Project DAWN Community Collaboration

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Creating and maintaining relationships with local organizations can be critical to the success of a Project DAWN program. Reaching out to stakeholders – especially groups that work with at-risk opioid users – will raise awareness about overdose and naloxone, increase participation through referrals, and ensure that the Project DAWN program is relevant to local needs.

Examples of local stakeholders include:

- Support groups (Narcotics Anonymous, Heroin Anonymous)
- Family support groups (Surviving Our Loss And Continuing Everyday [SOLACE], NarAnon, Families Anonymous)
- Bloodborne infectious disease prevention programs
- Homeless shelters
- Drug treatment providers (detox, inpatient, outpatient, and medication-assisted treatment)
- Jail discharge planners and offender re-integration coalitions
- Local drug treatment and mental health boards
- Housing programs
- HIV prevention programs
- City and county health departments
- Local physician offices
- Urgent care centers and emergency departments
- Pain clinics
- Community health clinics
- Veterans services agencies
- Drug courts and the justice system
- Parole and probation officers
- First responders (emergency medical services [EMS], fire departments, law enforcement agencies)
- Schools

Project DAWN materials such as flyers, posters and brochures should be made readily available to these local stakeholders. Staff should be aware of opportunities to publicize the program including local media outreach, social media, publications, newsletters, public forums and meetings. ODH strongly recommends that Project DAWN programs develop a dedicated outreach plan to maximize program awareness and participation.