



DOH54223 BMIV SFY24-25 Family Connects Local Funding Opportunity

The Ohio Department of Health “(ODH)”, in partnership with the Ohio Department of Children and Youth “(ODCY)”, is seeking proposals from contractors with the ability and interest to offer professional services to provide Universal Nurse Newborn Home Visits utilizing the Family Connects International model.

Funding Opportunity Important Dates:

- Inquiry Period: Wednesday, January 10, 2024 – Friday, January 19, 2024
- Proposal Application Due Date: Monday, January 29, 2024, by 4 p.m.
- Projected Start Date: Monday, February 19, 2024

PROJECT BACKGROUND:

Expanding evidence-based Home Visiting services has been a key strategy to promote the comprehensive health and development of children in Ohio. Offering expectant and newly parenting families with an opportunity to receive parenting and individual support is key to Ohio becoming the best state to have a raise a baby. Offering universal newborn nurse home visits will serve as an introduction to the services that will be offered through the newly created “ODCY”. It will also allow nurses to check in on moms and their babies to address any questions or concerns that may need immediate or future clinical attention or referrals to critical community resources.

Family Connects International can provide support to women that could have pregnancy complications between the baby’s birth and her post-partum visit. Findings from the ODH’s Maternal Mortality Review Committee “(MMRC)”, called the Pregnancy-Associated Mortality Review “(PAMR)”, indicate that in Ohio, an average of 23 women dies per year because of pregnancy or delivery complications, a chain of events initiated by pregnancy, or aggravation of a condition by the physiologic effects of pregnancy. The leading causes of pregnancy-related deaths in Ohio are mental health conditions, infection, cardiovascular conditions, hemorrhage, hypertensive disorders of pregnancy, embolisms, and cardiomyopathy.¹ Nearly half of these deaths are preventable. In 2018, the Pregnancy-Related Mortality Ratio “(PRMR)” in Ohio was 23.7 per 100,000 live births¹ and 17.3 pregnancy-related deaths per 100,000 live births nationally.²

¹Ohio Department of Health Pregnancy-Associated Mortality Review: <https://odh.ohio.gov/know-our-programs/pregnancy-associated-mortality-review/Reports>

¹ Center for Disease Control and Prevention. Pregnancy Mortality Surveillance System. <https://www.cdc.gov/reproductivehealth/maternal-mortality/pregnancy-mortality-surveillance-system.htm>

¹Ohio Department of Health Pregnancy-Associated Mortality Review: <https://odh.ohio.gov/know-our-programs/pregnancy-associated-mortality-review/Reports>

² Center for Disease Control and Prevention. Pregnancy Mortality Surveillance System. <https://www.cdc.gov/reproductivehealth/maternal-mortality/pregnancy-mortality-surveillance-system.htm>



Successful applicants will be eligible for start-up funding to support nurses and nurses' supervisory costs during the training and on-boarding. Funding amounts will be based on the number of nurses that are needed.

PROJECT OBJECTIVES:

The goal of Family Connects International is to provide a voluntary newborn home visit, by a highly trained nurses, to new parents in a service delivery area that includes at least 500 births. Visits will be coordinated with the Help Me Grow Central Intake and Referral vendor, Bright Beginnings, and offered around three weeks post-partum.

The Nurse Newborn Home Visits will include the following components:

- Assessment
- Education and Anticipatory Guidance
- Lactation Support (as needed)
- Referrals (as needed)

PROJECT REQUIREMENTS:

A contractor must be able to provide all the following project components to be considered for this work.

- Contractor must work with the "ODH" and "ODCY" during this start-up period and on-going to offer universal, newborn nurse home visits.
- Contractor must participate in all required Family Connects International Academy and ODH/ODCY training activities.
- Contractor must be willing to utilize the Ohio Comprehensive Home Visiting Integrated Home Visiting System (OCHIDS) and data submission requirements outlined by Family Connects.
- Contractor must work with their regional Help Me Grow Central Intake and Referral partner(s) to recruit and schedule newborn nurse home visits.
- Contractor must be willing to become a Medicaid provider for these services in the future.
- Contractor must be able to employ or contract to offer nurses and nurse supervisors to complete the home visits.
- Contractor must be able work with local Family and Children First Council(s) to meet the requirements for a Community Advisory Board (CABs). The purpose of the CAB is to:
 - **Align resources** relevant to families.
 - **Disseminate information** from Family Connects to community stakeholders.
 - **Find solutions** to address community needs.
 - **Listen to feedback** or updates from the community stakeholders.
- Contractor must be able to offer the services, during this initial phase, at a reimbursable rate of \$450.00 per enrollee (once visits have taken place).
- Contractor must work towards model fidelity which includes:
 - **Population Reach-** 60-70% of the eligible population must complete an Integrated Home Visit (IHV) or Modified Integrated Home Visit
 - **Average Age of Infant at IHV-** 70% of infants are 14-34 days old at the time of the integrated home visit. IHV occurs at approximately three weeks after birth or after the infant comes home to the family (if hospitalized longer)



- **Referral Connection Rate-** 50% of all nurse referrals related to a support score of 3 or higher resulting in a successful **connection**.
- Contractor must participate in any evaluation activities.

PROJECT ACTIVITIES:

Applicants must reply to the following questions in a narrative not to exceed 5 pages.

1. Applicant must describe the organization's interest in this model and alignment to the organization's mission.
2. Applicant must identify how the Family Connects model will be coordinated and implemented within the existing home visiting continuum and the community's perinatal support system.
3. Applicant must select a service delivery area that includes at least 500 births annually. Please describe your proposed service delivery area and the proposed number of women to be served between June 1, 2024, and June 30, 2025.
4. Applicant must describe its organization's experience with recruiting, employing, or contracting and retaining nurses and providing supervisory support.

FUNDING AVAILABLE: Funding is based on the proposed number of families being served and will be reimbursable based on enrollments. Up to \$3,500,000.00 has been budgeted for up four (4) awards from the start of services through June 30, 2025.

Eligible providers include organizations may include State, Local and Indian Tribal Governments, institutions of higher education, non-profit organizations (including faith-based, community-based, and tribal organizations), and hospitals. Additional eligibility requirements are found in the Project Requirement in this funding opportunity.

INQUIRY PERIOD

Due Date: Friday, January 19, 2024

All questions must be submitted via email to Natasha.McDaniel@odh.ohio.gov by January 19, 2024. Questions received after this date will not receive a response.



PROPOSAL APPLICATION

Due Date: Monday, January 29, 2024, by 4 p.m.

Applications and required components must be submitted via email to Alicia.Leatherman@childrenandyouth.ohio.gov by January 29, 2024. Applicants that agree to meet all the project requirements and are interested in offering a proposal for this opportunity should the following components:

- A statement agreeing to meet all project requirements (outlined above in the RFI).
- Responses to the project activities (not to exceed 5 pages)
- ODH/DCY will only consider one application per service delivery area described and intend to select no more than 4 service delivery areas during this initial funding period.

All application components must be submitted via email to Alicia.Leatherman@childrenandyouth.ohio.gov by January 29, 2024. Material(s) submitted after the deadline, unless specifically requested by ODH, will not be forwarded for processing. Failure to meet the deadline will result in application rejection. An incomplete application will be deemed ineligible for further review and consideration.

Natasha McDaniel

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Appendix A

Ohio Births by County 2022 Data

2022 Ohio Births

County of Residence	# Births	# Medicaid in County	% Medicaid in County	% Other Payer in County
Adams	296	145	49%	51%
Allen	1172	525	45%	55%
Ashland	590	165	28%	72%
Ashtabula	1041	459	44%	56%
Athens	444	231	52%	48%
Auglaize	485	125	26%	74%
Belmont	585	283	48%	52%
Brown	506	215	42%	58%
Butler	4290	1757	41%	59%
Carroll	233	93	40%	60%
Champaign	463	135	29%	71%
Clark	1555	724	47%	53%
Clermont	2163	672	31%	69%
Clinton	450	195	43%	57%
Columbiana	967	475	49%	51%
Coshocton	428	143	33%	67%
Crawford	416	186	45%	55%
Cuyahoga	12701	5990	47%	53%
Darke	590	180	31%	69%
Defiance	380	125	33%	67%
Delaware	2152	274	13%	87%
Erie	630	264	42%	58%
Fairfield	1719	650	38%	62%
Fayette	351	162	46%	54%
Franklin	17253	7387	43%	57%
Fulton	436	106	24%	76%
Gallia	325	140	43%	57%
Geauga	880	115	13%	87%
Greene	1632	499	31%	69%
Guernsey	409	162	40%	60%
Hamilton	10078	4338	43%	57%
Hancock	796	200	25%	75%
Hardin	361	122	34%	66%
Harrison	144	53	37%	63%
Henry	290	80	28%	72%
Highland	559	267	48%	52%
Hocking	275	145	53%	47%
Holmes	770	48	6%	94%
Huron	627	251	40%	60%
Jackson	393	171	44%	56%
Jefferson	626	317	51%	49%
Knox	714	198	28%	72%
Lake	2026	612	30%	70%
Lawrence	602	336	56%	44%

Licking	1872	652	35%	65%
Logan	488	183	38%	63%
Lorain	3144	1268	40%	60%
Lucas	4867	2224	46%	54%
Madison	469	143	30%	70%
Mahoning	2388	1349	56%	44%
Marion	722	74	10%	90%
Medina	1581	267	17%	83%
Meigs	200	107	54%	47%
Mercer	631	101	16%	84%
Miami	1100	373	34%	66%
Monroe	122	36	30%	70%
Montgomery	5949	2796	47%	53%
Morgan	127	47	37%	63%
Morrow	362	74	20%	80%
Muskingum	983	491	50%	50%
Noble	133	28	21%	79%
Ottawa	274	96	35%	65%
Paulding	201	59	29%	71%
Perry	379	179	47%	53%
Pickaway	626	241	38%	62%
Pike	305	158	52%	48%
Portage	1347	440	33%	67%
Preble	407	134	33%	67%
Putnam	413	57	14%	86%
Richland	1295	605	47%	53%
Ross	701	348	50%	50%
Sandusky	557	204	37%	63%
Scioto	752	478	64%	36%
Seneca	586	233	40%	60%
Shelby	575	175	30%	70%
Stark	3800	1593	42%	58%
Summit	5364	2249	42%	58%
Trumbull	1977	1052	53%	47%
Tuscarawas	1107	331	30%	70%
Union	717	71	10%	90%
Van Wert	320	86	27%	73%
Vinton	156	82	53%	47%
Warren	2462	546	22%	78%
Washington	525	79	15%	85%
Wayne	1400	290	21%	79%
Williams	401	164	41%	59%
Wood	1186	280	24%	76%
Wyandot	189	50	26%	74%